

CLUB MUTT Spring 2017 News



Friends of the Mutt.



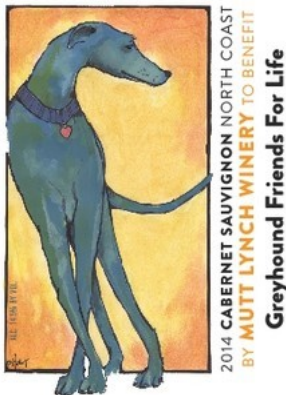
Mingle, Sniff, Mingle!

In 1995 Mutt Lynch Winery launched with a two-fold mission—to create great wine while shining a light on animal rescue. We've never wavered from that purpose and have continuously challenged ourselves to find new ways to drive that mission home. Sometimes that's taken the form of partnering up with incredible growers, offering up new varietals or, participating with charitable partners in new fundraising ventures.

We're delighted to officially share with you now the latest program that reinforces the passion behind our brand. "Wines That Give Back" is a new series of wines that feature specially developed labels for select non-profit partners. Each bottle features fantastic label artwork and of course...Mutt Lynch wine! It's win/win with 25% of the purchase price going directly back to our animal rescue and advocacy partners.

The first two labels in this series are from our good friends at Compassion Without Borders and Greyhound Friends for Life. We couldn't be more delighted. So please look for these labels in the tasting room and online and support them generously with your purchase!

Brenda, Chris & Violet



Brenda's Selection.

Bark Less, Wag More.

It's that time of year that finds Brenda having just finished up barrel tastings and launched the sale of "futures" on these upcoming vintages. It's an exciting time when we share the potential of select wines before they are finished. Ah spring!

For your club selections we're including two of the 2014 vintages that are now offered as 2015 "futures"—our 2014 HellHound Red and our 2014 "mbf" Primitivo. If you like the 2014 releases, you may want to secure some of the 2015. Why miss out on the opportunity to obtain the best pricing (25-40% off retail) for these limited-production wines? An order form is provided on side two of this newsletter.

Accompanying these wines is the truly delightful 2016 Rosie Rosé—you'll be hooked with just one look. She's a beauty but she's feisty. Enjoy!

2016 Rosie Rosé

Our 2016 Rosie Rosé is a rosé with an attitude. What else can we say? The wine is beautifully refreshing and simply delicious! We predict a case of this little lady could be in your future.
\$17.99 (before club discount)

2014 mbf Primitivo

A wonderful expression of this varietal, our 2014 mbf Primitivo opens to notes of blackberries and pepper. It's a big wine with flavors of blackberries, black currants and cherries. It's balanced to perfection with ample tannins leading up to a very satisfying finish. Another wonderful wine from the Speedy Creek Vineyard in Knights Valley.
\$30.00 (before club discount)

2014 HellHound

A "hellish blend of Cabernet Sauvignon and Cabernet Franc, our 2014 HellHound is one delicious beast. With notes of cherries, leather and tobacco, it's big and balanced. It's a primordial elixir that is full-bodied with a nice finish. As Brenda likes to say, "Why you'd almost think we'd tamed this thing!"
\$25.00 (before club discount)

Spring Dog Treat: "Brew Yaws" an all natural brew they can chew! Cheers to your dog for being so awesome!



"The best way to predict the future is to create it!"

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2017 Futures Order Form

WINE	Retail Price	6-Bottles (25% Discount)	12-Bottles (40% Discount)	Quantity	Total \$
2015 "mbf" Primitivo Speedy Vineyard	\$30/Bottle	\$22.50/Bottle	\$18/Bottle		
2015 HellHound Red Sonoma County	\$25/Bottle	\$18.75/Bottle	\$15/Bottle		
2015 "mbf" Zinfandel Perotti Vineyard	\$28/Bottle	\$21/Bottle	\$16.80/Bottle		
2015 mbf" Charbono Frediani Vineyards	\$32/Bottle	\$24/Bottle	\$19.20		

- 6-Bottle minimum purchase
- Mixed cases of Primitivo/HellHound/Zinfandel receives case pricing
- No additional discounts given with this order. Club discounts do not apply
- **Applicable sales tax & shipping charges where applicable will be calculated and added to your total**

How To Order:

By phone: 707-942-6180

Online: www.muttlynchwinery.com/Wine-Shop

You will not be billed for shipping until Fall 2017

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