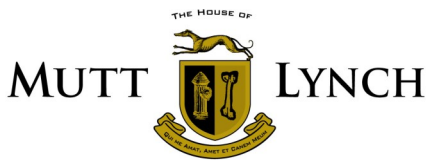


CLUB MUTT March 2016 News



Friends of the Mutt.



Mingle, Sniff, Mingle!

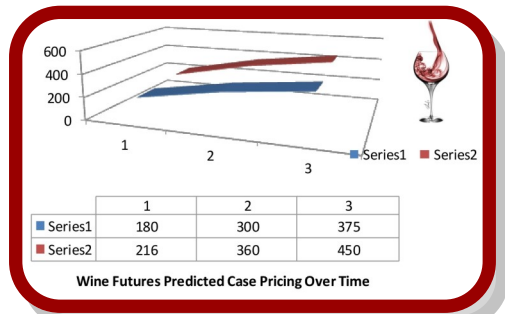
People often ask me what exactly wine “futures” are? Since we’re now selling “futures” of our 2014 “mbf” Primitivo and 2014 HellHound Red, I thought this might be a perfect opportunity to write about this fascinating aspect of the industry and the great opportunity it provides you to buy fantastic wine at the lowest possible price.

In describing wine “futures” two analogies come to mind—stock market IPO’s (initial price offerings) and social media crowd-funding. Like an IPO, winemakers are basically selling their wine as an investment in the future. IPO’s however, are only accessible to a select few investors. In this sense, wine “futures” are more like crowd-funding—open to all interested buyers. Increased value is realized as the wine matures (between barrel aging to release in bottle) and (hopefully) as good reviews, awards and demand ensue.

Mutt Lynch has an excellent track-record of offering “futures” on wines that have gone on to become multiple award-winners. As an example, our 2012 “mbf” Primitivo has won numerous awards since it’s “futures” offering and of course our 2009 “mbf” Petite Sirah went on to become a double gold winner at the SF Chronicle wine competition.

So if you love the idea of wine as an investment, why not jump into the futures market today. Hey, we’re all for drinkable assets. Talk about liquidity!

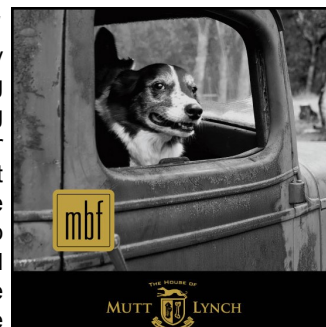
Brenda, Chris & Violet



Brenda's Selection.

Bark Less, Wag More.

March 2016 finds Brenda busy finishing up our barrel tasting weekend events, overseeing “futures” sales and preparing for Spring. It’s been a soaking wet ride—we’ve had some of the heaviest rains in years, but no one is really complaining. Bud break has started and so we once again look toward to the future.



For your selections we’re including two, 2013 vintages that are now offered as 2014 “futures”—our 2013 HellHound Red and our 2013 “mbf” Primitivo. If you like the 2013 releases, you just may want to secure some 2014. Why miss out on the opportunity to secure the best pricing for these limited-production wines? An order form is provided on side two of this newsletter.

Accompanying these wines is the truly delightful 2014 Fou Fou Le Blanc White—clean, crisp and refreshing. Enjoy!

2014 Fou Fou Le Blanc White

Our 2014 Fou Fou Le Blanc White is a lovely blend of Chenin Blanc and splashes of Sauvignon Blanc and Malvesia. With delicate aromas of floral and citrus, this fresh, crisp wine has the balance and structure our white wine fans have come to love. The flavor profile is one of melon, pear and citrus. It has near perfect acidity and a clean fresh finish. Fou Fou delicious!
\$14.99 (before club discount)

2013 HellHound Red

Our 2013 HellHound Red is a beast of a blend of Cabernet Sauvignon, Cabernet Franc, Zinfandel and Petite Sirah. It opens to aromas of toasty oak and blackberries and on the palate has blackberries, cherries, tobacco and leather. The 2013 HellHound is full-bodied with silky tannins and a nice finish. Available now for a great taste but will also age well. It’s big, it’s bold and...very tempting!
\$25.00 (before club discount)

2013 “mbf” Primitivo

Our 2013 “mbf” Primitivo hits the palate with a wonderful combination of black currants, blackberries and cherries. It’s well-balanced with a smooth mouthfeel and medium finish. Our 2013 “mbf” Primitivo should age very well. The first, the original...Primitivo!
\$30.00 (before club discount)

Here's to your "Future!"

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2016 Futures Order Form

WINE	6-Bottles		12-Bottles	Quantity	Total \$
	Retail Price	(25% Discount)	(40% Discount)		
2014 "mbf" Primitivo Speedy Creek Vineyard, Knights Valley <i>A varietal that goes back to the ancient Phoenicians, our 2014 version pays fitting tribute. The 2014 "mbf" Primitivo is full of black currants, blackberries and cherries. Medium-bodied with medium tannins; French oak aged. It's sure to please the most discriminating of tastes. As Euripides would say... "All hail to thee!"</i>	\$30/Bottle	\$22.50/Bottle	\$18/Bottle		
2014 HellHound Red Blend Sonoma County <i>A beast of a blend of Cabernet Sauvignon and Cabernet Franc. Think toasty oak, blackberries, cherries and tobacco. Full-bodied and with a finish so smooth you'd think we almost tamed this thing...</i>	\$25/Bottle	\$18.75/Bottle	\$15/Bottle		

- 6-Bottle minimum purchase
- Mixed cases of Primitivo and HellHound receives case pricing
- No additional discounts given with this order. Club discounts do not apply
- **Applicable sales tax & shipping charges where applicable will be calculated and added to your total**

- Please ship my wine to the shipping address below
- I will pick up my Futures at Barrel Tasting 2017

Method of Payment - Payment can be made by either personal check or credit card

- Visa
 MasterCard
 Discover
 Check

CARD# _____

EXP: (MM/YY) _____

CVV: _____

You will not be billed for shipping until Fall 2016

Billing Address

Shipping Address

Name:	
Address:	
City/State/Zip:	
Shipping Phone:	Email:
Home Phone:	(Adult Signature Required)

Here's to your "Future!"