

POINT OF SALE

Shelf, display and event support.



2 Sided
Carton Riser

Tasting Card

PUBLIC RELATIONS

Press and key buyer Sample Kit to showcase wines.



ADVERTISING AND PROMOTIONS

Advertising and online promotions with leading dog magazines like Bark. Print advertising and poster artwork available for local programs.



WEBSITE

Visit us online at www.muttlynchwinery.com.

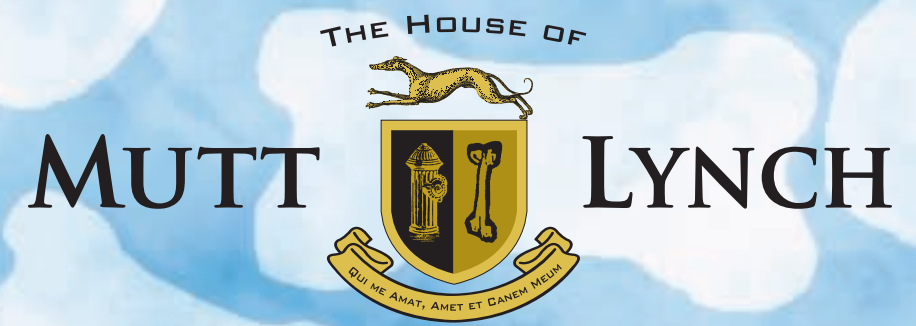
E-Wag mailing list for direct consumer contact.



Join The Mutt Community.

Visit us online at www.muttlynchwinery.com.

Facebook Twitter Yelp



**"This wine sports one of the business's most amusing wine labels...
All humor aside, the wine is doggone good!"**

Robert Parker, The Wine Advocate

A FAMILY WINERY.

Born in 1995, Mutt Lynch Winery combines Chris & Brenda Lynch's mutual passion for wine and "all things dog."

Their motto: "Apply Dog Logic to Life: Eat Well, Be Loved, Get Petted, Sleep A lot, Dream of a Leash-free World" – Sark

A TRADITIONAL WINEMAKING PHILOSOPHY.

Winemaker Brenda Lynch believes in minimal manipulation during fermentation and aging to let the fruit be the hero.

🦷 "Focus on the vineyard to get ripe, true varietal character at harvest. And don't "F" it up in the winery."

🦷 Minimal oak aging to complement a wine's fruit, not overpower it.

AWARD WINNING WINES.

Mutt Lynch has won over 100 medals from prestigious wine competitions in the past two years, including 10 Gold medals and 1 Double Gold medal.¹

🦷 Gold Medal and 94 point score for the 2008 Unleashed Chardonnay (2009 California State Fair).

🦷 Triple Gold Medal winner 2006 Canis Major Petite Sirah (2009 SF Chronicle, 2009 SF International & 2009 Orange County Wine Competitions).

🦷 Gold Medal winning wines – 2005 Portrait of a Mutt Zinfandel (2008 SF Chronicle Wine Competition), 2005 Merlot Over and Play Dead (2008 SF International & 2008 LA International Wine Competition), 2006 Merlot Over and Play Dead (2009 SF Chronicle Wine Competition), 2008 Unleashed Chardonnay (2009 California State Fair), 2005 Canis Major Zinfandel (2007 Sonoma County Harvest Fair), 2004 Canis Major Syrah (2007 Sonoma County Harvest Fair) 2005 Canis Major Syrah (2009 Grand Harvest Awards), 2006 Canis Major Petite Sirah (2009 SF Chronicle, 2009 SF International & 2009 Orange County Wine Competitions).

"Bark Less, Wag More!"

Brenda Lynch, Owner & Winemaker

Owner Chris Lynch greeting Mutt Lynch fans at the winery.



Winemaker and Owner Brenda Lynch in her Zinfandel block.



Patch, the winery dog, hard at work.

FINDING HOMES FOR HOMELESS PETS.

Mutt Lynch Winery is proud to support local animal rescue organizations in their tireless efforts to save pets' lives.

🦷 Nationally, the winery supports **Adopt a Pet** North America's largest pet adoption web service, Adopt-a-Pet.com, whose mission is simple – linking homeless pets with homes. In 2010, Mutt Lynch Winery will donate \$10,000 to Adopt-a-Pet.com.

🦷 In communities throughout the country, Mutt Lynch partners with wine shops, restaurants and local animal rescue groups in support of their fundraising efforts.

🦷 In 2009, over \$30,000 in donations resulted from Mutt Lynch efforts.

¹ Medals received for wines released in 2008 & 2009.

Dog Series. Central Coast Vineyards.

🦷 Fruit driven wines, ripe in texture, balanced, with little to no oak expression.

🦷 Each varietal with its own proprietary name and label, evoking its wine style.



Unleashed Chardonnay

Unwooded equals "Unleashed". Aromas and flavors of peaches and cream, baked red apple and just a hint of honey. A tangy entry with ripe fruit flavors is followed by a soft and creamy finish. And the drum roll... no oak!
UPC #8 50432 95448 4



Fou Fou le Blanc Sauvignon Blanc

A savvy without a hint of oak character. Good Sauvignon Blanc is all about ripe fruit flavors and crisp, food friendly acidity. Flavors of ripe melon and citrus fruit lead into a dry, crisp finish. Feminine in style.
UPC #8 50432 72656 2



Portrait of a Mutt Zinfandel

Always a blend, thus a "mutt". Zinfandel & Carignane. Wonderful aromas of pure jam (raspberry, blackberry and cherry - take your pick) are followed by Zinfandel's signature ripe and viscous entry.
UPC #8 50432 00065 5



Merlot Over and Play Dead

This is not a wimpy Merlot. Smoky, red cherry aromas lead into flavors of black currents and red berries. Medium-full bodied with integrated ripe tannins. Pretty and bright, it's classic "Merlot".
UPC #8 50432 00090 7



Chateau d'Og Cabernet Sauvignon

If you could smell size, this is it! Big and youthful aromas of black fruits and herbs, there is no mistake that this is Cabernet Sauvignon. A full entry with ripe and mouth-coating tannins. 100% Cabernet Sauvignon.
UPC #8 50432 81607 2

Canis Major. Mutt Lynch's Reserve Wines.

🦷 Vineyard expressions from Dry Creek Valley, Sonoma County.

🦷 Traditional winemaking with 100% French oak barrel aging.

🦷 Limited production wines, available in select markets.



Perotti Vineyard Zinfandel

If Zinfandel can have elegance, this is it. Pretty aromas of red berry fruit and floral French oak. The wine has a young, vibrant fruit entry, chocolate-chewy tannins and tell-tale Zinfandel jammy fruit in finish. Medium bodied and elegant, but with a rich and full finish.
UPC #8 50432 00058 7



Unti Vineyard Syrah

Of all our Canis Major wines, Syrah is the one with a "wild" side. Seductive aromas of black fruits and spice are followed by a super luscious entry of ripe dark plum and jammy blackberries. Full bodied with a velvety and voluptuous finish.
UPC #8 50432 07022 1



Perotti Vineyard Cabernet Sauvignon

In today's world of full-throttle, over-the-top wines, this is a Cabernet with balance and drinkability. Bright fruit flavors combine with caramel and toasty oak. A chewy, dense finish with sweet, ripe tannins.
UPC #8 50432 08151 7



Dry Creek Valley Petite Sirah

Inky, purple color so typical of Petite Sirah. Ultra ripe boysenberry and blackberry fruit literally explodes in the wine's aroma and entry. The wine has a lush, fruit driven mouth-feel that is all about ripe fruit and ripe tannins.
UPC #8 50432 82007 9

...dreaming of a leash-free world. – Sark

